



PM-LED MISSION TO FRANCE YIELDS RM4 BILLION IN POTENTIAL INVESTMENTS AND RM675 MILLION IN POTENTIAL EXPORTS

Malaysia's Trade and Investment Mission to France on 4 July 2025 successfully yielded **potential investments valued at RM4 billion** and **potential exports of RM675 million**. The mission was led by the Prime Minister of Malaysia, YAB Dato' Sri Anwar Ibrahim, supported by the Minister of Investment, Trade and Industry, YB Senator Tengku Datuk Seri Utama Zafrul Aziz. Representatives from the Malaysian Investment Development Authority (MIDA) and the Malaysia External Trade Development Corporation (MATRADE) were also part of the delegation.

YAB Dato' Sri Anwar met with 40 representatives from the French industry. Several French companies expressed the intention to invest a cumulative value of **RM4 billion** in sectors such as **high-tech manufacturing, aerospace, renewable energy, tourism & hospitality, digital economy and sustainable infrastructure**. As for potential exports, **RM675 million** was generated for **high-impact sectors** such as **aerospace, automotive, renewable energy, pharmaceuticals, digital economy, lifestyle and Halal**. All these are sectors targeted under the New Industrial Master Plan 2030 (NIMP 2030) and Green Investment Strategy.

Companies met shared that their intention to continue investing in Malaysia, driven by key factors such as a **conducive, stable and dynamic investment ecosystem; encouraging global demand for Malaysian-made products; efficient domestic supply chains; a highly skilled workforce; and investor-friendly government policies**.

Tengku Zafrul stated, "The overall success of this mission reflects many foreign companies' **continued confidence in Malaysia's investor-friendly policies, supply chain ecosystem, competitiveness and economic growth potential.** The investment and trade potential to be realised will also provide **business opportunities for local companies, including Small and Medium Enterprises, and more high-paying jobs for Malaysians.** All these are key in **driving our MADANI economic transformation agenda."**

As part of the Prime Minister's official working visit to Italy, France and Brazil from 1 – 8 July 2025, the Prime Minister was also accompanied by the Minister of Foreign Affairs, the Minister of Transport, the Minister of Agriculture and Food Security, the Minister of Defence, the Minister in the PM's Department (Law and Institutional Reform) and the Deputy Minister of Energy Transition and Water Transformation.

MINISTRY OF INVESTMENT, TRADE AND INDUSTRY

6 July 2025

About MITI: MITI is the primary driver in positioning Malaysia as a preferred destination for quality investments and enhancing the nation's global trade competitiveness. Its objectives and roles are geared towards ensuring robust economic development and helping Malaysia achieve its goal of becoming a high-income and developed nation.

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